



BULLSEYE

FOOD

MARKETING

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Course: Food Law – The Fundamental Principles of Food Law

Duration:

1 day

Who Should Attend:

Owner-managers/directors of start-up and established food businesses/agri-food businesses, company CEOs, management level professionals, marketing personnel, food retailers, caterers, restaurateurs etc.

Description:

‘The Fundamental Principles of Food Law’ provides participants with a solid background to the key principles of food law.

As a professional working in the food sector, you’ll know that it’s essential to understand the mechanisms by which food legislation is developed, administered and enforced.

Bullseye Food Marketing will help you identify major food offences and how to protect your business from legal issues. We’ll also provide crucial guidance on how to source and adhere to current legislation.

Topics:

- The Food Law System
 - Objectives and aims of food law
 - Sources of food law
 - Administration and Enforcement
 - Food Standards Agency
 - The food authorities
 - Key Legislation
 - Food Safety Act 1990
 - EC Regulation 178/2002 on General Food Law
 - Placing unsafe food on the market
 - Selling food not of the nature, substance or quality demanded
 - Falsely describing or presenting food
 - The defence of 'Due Diligence'
 - Sourcing food legislation
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